



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2018

Multiple District 31

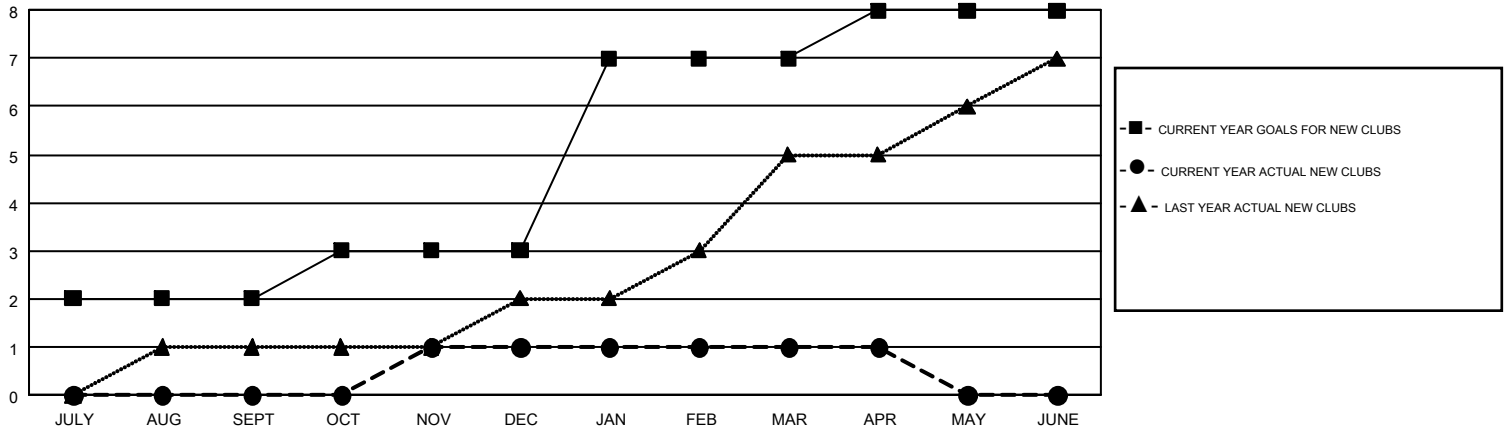
LOCATION: NORTH CAROLINA

GMT: STACEY JONES

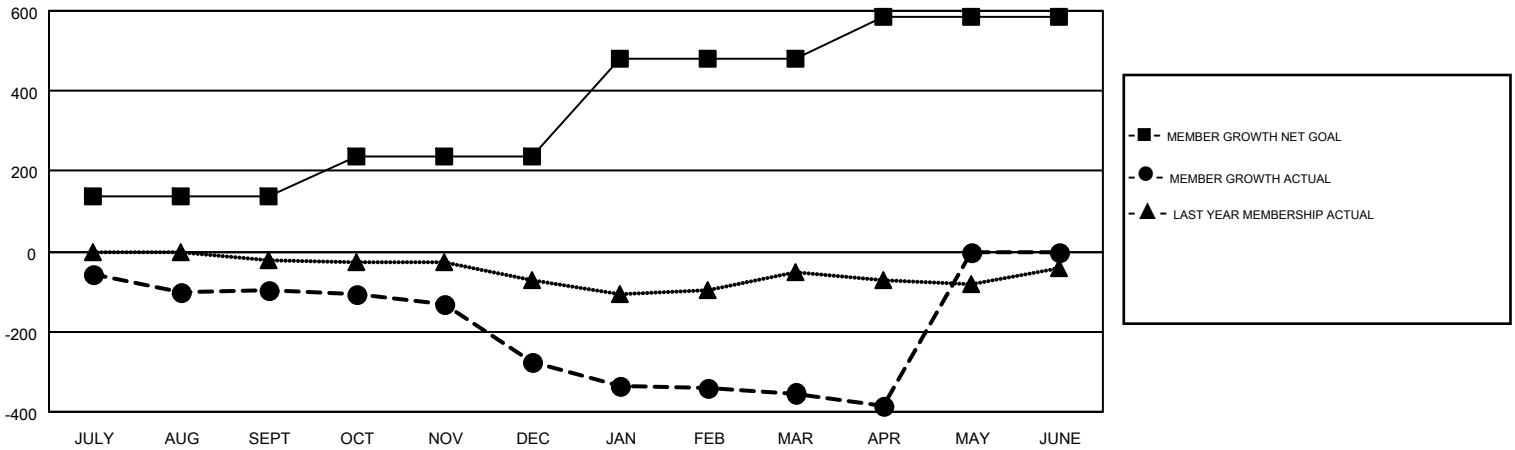
GMT CA 1

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | | RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 2 | 0 | 4 | JULY/AUG/SEPT | 138 | 130 | 213 |
| OCT/NOV/DEC | 1 | 1 | 7 | OCT/NOV/DEC | 98 | 142 | 304 |
| JAN/FEB/MAR | 4 | 0 | 3 | JAN/FEB/MAR | 245 | 137 | 196 |
| APR/MAY/JUNE | 1 | 0 | 0 | APR/MAY/JUNE | 102 | 36 | 62 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|--|-------------------------------------|----------------|
| DROPPED CLUBS: 14 | 152 CLUBS OF 307 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| | | MALE | 4,206 (69.80%) |
| <u>DROPPED MEMBERS</u> | | FEMALE | 1,820 (30.20%) |
| DECEASED | 99 | TOTAL FAMILY UNIT MEMBERS 1,261 | |
| CLUB CANCELLED | 68 | FAMILY MEMBERS PAYING HALF DUES 643 | |
| OTHER | 608 | | |
| TOTAL | 775 | | |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)